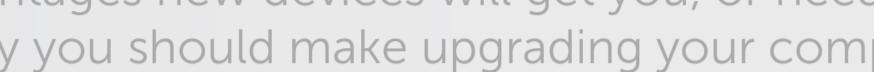




# Top 3 Reasons To Refresh

Give your workforce better laptops and desktops,  
and your company a better workforce.



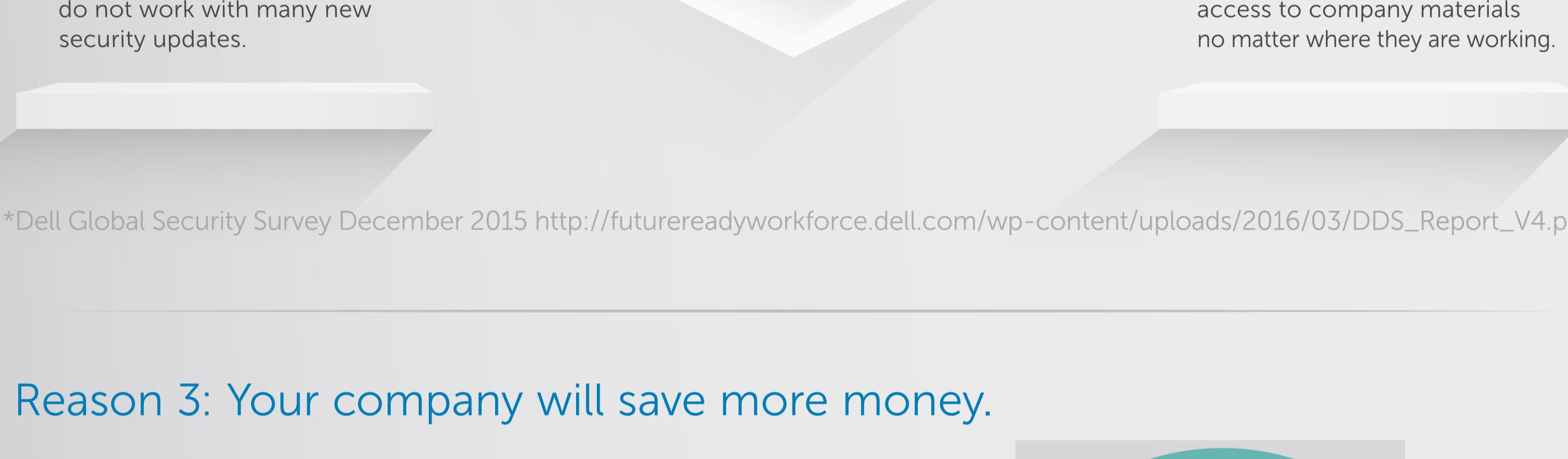
Most companies are not refreshing their laptops and desktops often enough, and it can make all the difference. Whether you're unsure of the advantages new devices will get you, or need to validate ROI over other priorities, here are some reasons why you should make upgrading your company's systems a top priority.

## Reason 1: Employees will be more productive\*.



\*Techaisle Whitepaper 2013, The Ageing PC Effect – Exposing Financial Impact for Small Business; Survey of 736 small businesses in six countries using PCs that are four or more years old experience twice the downtime than newer systems.

## Reason 2: Security that works wherever your employees work.



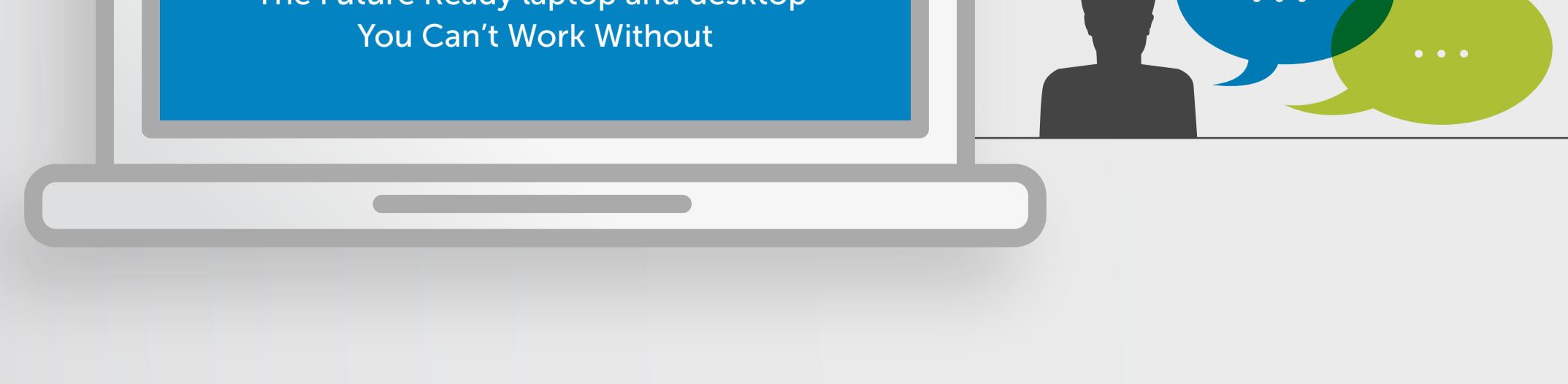
\*Dell Global Security Survey December 2015 [http://futurereadyworkforce.dell.com/wp-content/uploads/2016/03/DDS\\_Report\\_V4.pdf](http://futurereadyworkforce.dell.com/wp-content/uploads/2016/03/DDS_Report_V4.pdf)

## Reason 3: Your company will save more money.



\*Techaisle Whitepaper 2013, The Ageing PC Effect – Exposing Financial Impact for Small Business; Survey of 736 small businesses in six countries finding that systems four+ years old have twice the downtime of newer ones

So the question isn't, "Why refresh with the latest Dell laptops and desktops powered by Intel®?" The question is, "Why wouldn't you?"



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