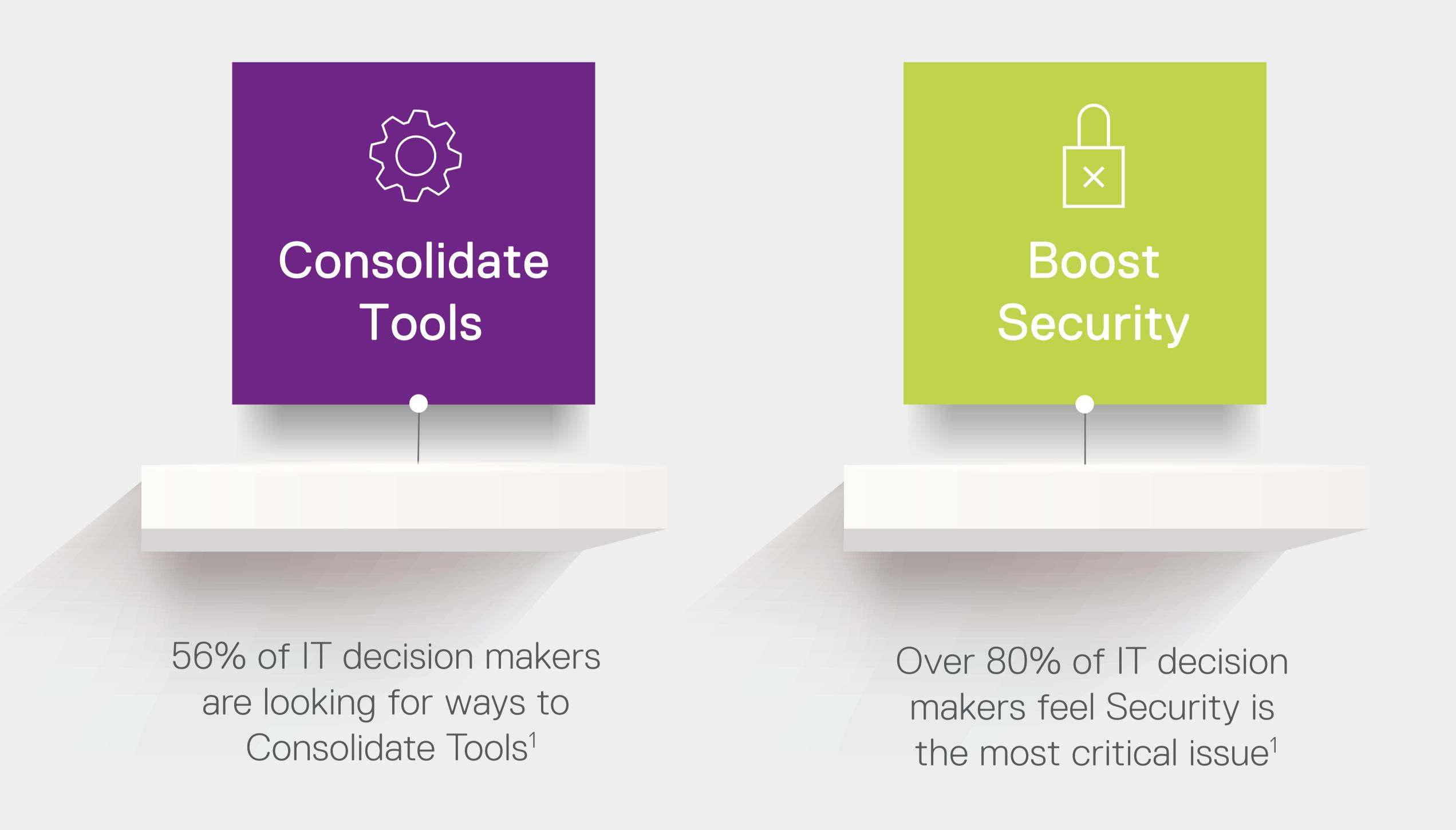
## Optimize total cost of ownership

With the rise of PC device diversity, IT decision makers are faced with doing more with less: encouraging innovation, maintaining costs and ensuring devices are secure, reliable and updated with the latest operating systems.<sup>1</sup> Together, Dell and Intel<sup>®</sup> are offering solutions to optimize management, deployment and security.

### Want to consolidate tools and boost security?

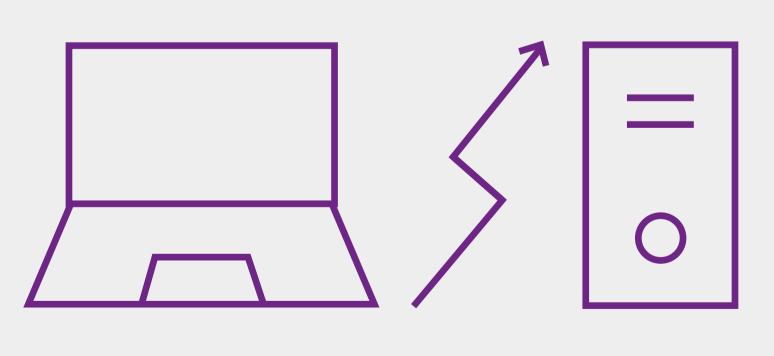


Click to explore

Manage >>Deploy >>Workplace >>Mobile >>

### **Consolidate** Tools

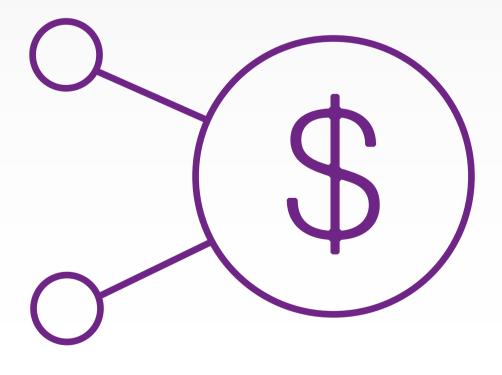
#### Challenge



## 530/0

Organizations need help managing hardware complexity in order to be more efficient. 53% of ITDMs say the increase in PC diversity poses a major challenge.<sup>1</sup>

#### **Dell Solution**



#### **Dell Client Command Suite**

With the free systems management automation tools in the Dell Client Command Suite, you can save money, minimize labor costs, and boost productivity in a managed environment.

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**Dell Solution** 



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As more employees work offsite, planning deployments becomes increasingly challenging. ITDMs need to address a range of different remote and mobile workforce needs, and 37% of ITDMs plan to change their deployment processes.<sup>1</sup>

#### **Dell Configuration** and Deployment Service

With the Dell Configuration and Deployment Service, you can focus on deploying new tech and unleash workforce productivity with very little downtime.

Learn More >>

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### Improve Security

#### Challenge



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95% of security breaches happen at the endpoint<sup>2</sup> and cyber-attacks have become much more sophisticated.

#### **Dell Solution**

#### **Dell Data Protection Endpoint Security** Suite Enterprise

Our suite allows end users to work wherever they please with advanced threat prevention, encryption and authentication. In fact, Enterprise Suite stops 99% of malware before it can run, far above the average 50% efficacy rating of the top anti-virus solutions.<sup>3</sup>

#### Learn More >>

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#### Challenge



Mobile workforce devices such as laptops, tablets, and cell phones often pose security risks beyond an admin's control. When a mobile device is stolen or a third party tries to gain access, IT needs to make sure that the data on that device is safe, and that only authorized users can log in.

**Dell Solution** 



#### **Dell Data Protection** Encryption

Our enterprise edition encryption takes a data-centric approach to protecting data accessed on mobile devices without disrupting IT processes or workforce productivity.

#### Learn More >>

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#### Sources:

<sup>1</sup>A commissioned study conducted by Forrester Consulting on behalf of Dell. "Optimize Your PC Lifecycle Management", April 2016

<sup>2</sup>Verizon 2015 DBIR

<sup>3</sup>Results from Cylance Unbelieveable Demo Tour, Austin, Dallas and Houston, Texas, May 2015.