The Healthcare IT Journey

Healthcare is undergoing a digital transformation as a growing number of organizations leverage emerging technologies to create care models that are more patient-centered. Explore seven key stops on the consumer-driven healthcare IT journey to learn how technology is supporting this evolution.





Patient experience

The ultimate barometer for measuring the efficacy of a solution

How organizations plan to boost patient experience:

40% will use devices to gather real-time patient feedback.

69% will develop patient portals for medical records and appointments.

70% will implement analytics to monitor patient experience performance.

Point-of-care

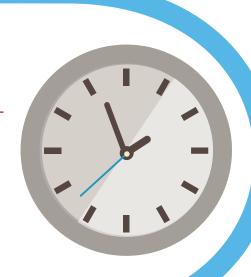
Automated routine tasks reduce wait times and empower clinicians with accurate, up-to-the-minute health data.

Factors patients rated as very important for a positive experience:

43% say length of time spent in the waiting room

58% say the amount of time with their doctor

65% say the doctor's ability to access their medical history







Mobility

Empowers clinicians with real-time access to patient data at the point-of-care

46% of North American organizations have adopted mobile solutions. Another 13% have plans for future adoption.

Data management

Necessary to store and access patient information securely, maintain regulatory compliance and ensure interoperability with existing systems

The global healthcare cloud computing market is expected to nearly triple its value between 2015 and 2020 to **\$9.49 billion**.





Infrastructure

Optimizes resource use and supports future IT solutions

"Upgrading existing hardware and software and integrating applications without threatening core architecture are the top challenges for roughly one-half of IT personnel in large organizations."— 2017 Insight Intelligent Technology Index™

Security

Ensures IT networks and endpoints are protected from cyberthreats

88% of healthcare manufacturers have had malware infections.

96% of ransomware affecting healthcare organizations targeted medical treatment centers.

Over 50% of the healthcare industry has a network security score of a C or Lower.



Planning Deployment

- Management
- Refresh
- Integration
- Security

Services Every healthcare organization can use a little

extra support from time to time. By connecting with IT providers like Insight, healthcare organizations can partner with IT experts to implement Intelligent Technology Solutions™.





HealthLeaders Media. (August 2016). Patient Experience Excellence: Transforming Culture Across the Continuum.

Sources

Market Insight Group. (May 2017). 2017 Insight Intelligent Technology Index.

The Harris Poll. (2016, Jan. 20). Satisfaction With Doctor Visits on the Rise.

Marketsandmarkets.com. (June 2015). Healthcare Cloud Computing Market by Application (PACS, EMR, CPOE, RCM, Claims Management), Deployment (Private, Public), Service (SaaS, IaaS), Pricing (Pay as You Go), & by End-User (Providers, Payers) - Analysis

and Global Forecasts to 2020. SecurityScorecard. (October 2016). 2016 Annual Healthcare Industry Cybersecurity Report. Spiceworks. (2017). The 2017 State of IT.