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Tablets for Business

Exploring Compute Models for Mobile Professionals

Welcome

Use this interactive guide to explore the new single and dual-device compute models enabled by tablets in business.

Example: Two-System model

| Primary device (ex. desktop) | ➕ | Companion device (ex. tablet) |

Run through the menu items in succession or jump to a specific area of interest to see the benefits of each Intel-based computing option.

- **2 Systems** – Emerging compute model for maximum productivity
- **Windows*** – Benefits of using two Windows devices
- **2 in 1 Only** – For users not interested in two-system model
- **Tablet Only** – For users that only want a tablet

Two-System Model

Why *use* two systems? Business professionals have a wide range of computing needs and it is difficult for a single device to address every possible use case. An Intel-based tablet is an excellent mobile companion to any PC, enabling maximum productivity.

Tablet use cases:

- On-the-go collaboration (hallways, meeting rooms, business travel, presentations)
- Quick data look-up and data entry
- Document reviews, edits, approvals
- Paper replacement with freehand sketching, note taking, and form filling
- Business multimedia – video, podcasts, training – available anytime, anywhere
- Convenient and compatible desktop web experience

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Two-System Model *(Continued)*

Why *provide* two systems? Business professionals are bringing in their own devices (BYOD) in order to address mobile productivity needs. These consumer devices present various adoption challenges and yet offer capabilities that businesses should invest in to remain competitive.

Slow down BYOD:

- Businesses that control hardware deployments can proactively roll out better technology and collaboration solutions.
- Successful businesses provide workers with all the tools required to get the job done.
- Businesses that provision their own devices are best positioned to secure and manage them while also controlling costs.
- The two-system model also allows for devices to be refreshed at independent cadences.
- Low cost business-ready tablets make mass deployments possible.

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Why Windows* on Both Devices

Some benefits of a dual-Windows setup (PC + Tablet) include:

- Common experience across devices.

- Devices share common applications and file types, making it easy to work across devices.

- Businesses can execute Microsoft Outlook* folder synchronization in the cloud, keeping email organized identically across both devices.

- Businesses can execute file sync services so that any document is available to a given user on any device.

- Collaboration services like Microsoft SharePoint* and Lync* work the same way on both devices.

- There are less administrative costs since devices can have common security and manageability frameworks.

Adopt the two-system model featuring Windows 8 Intel-based tablets!

How About a 2 in 1 System?

If users are not interested in the two-system model:

- Users can choose a 2 in 1 (convertible or detachable) with either a 4th generation Intel® Core™ or Intel® Core™ M processor.

- Users can choose performance over mobility without sacrificing touch computing.

Benefits of the 2 in 1 model:

- PC performance and full productivity features.

- 2 in 1 systems can be put in "tablet mode", usually by removing the keyboard, for occasional mobile usage.

- Reduced hardware management and software licensing costs.

- Lowered dependency on cloud services to manage email and files.

Why Tablet Only?

Some business scenarios warrant providing workers with only a tablet:

- Desk-less workers that do not need a sit-down computing solution
- Special-purpose devices in schools, hospitals, retail stores, factories, field service and more
- Workers who are not heavy content creators

Some benefits of an Intel-based tablet as a primary device:

- Wide range of OEM products that meet nearly any business need – size, weight, memory configurations, I/O options
- Availability of accessories such as keyboards, docks, and digitizer pens that deliver specialized productivity
- Windows* tablets provide a familiar and compatible business experience.

Intel-based devices can address any business compute model!

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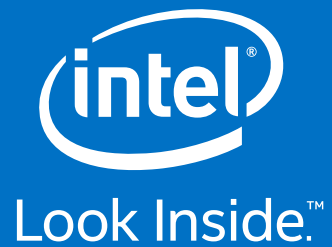## Look Inside.™

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