





A new licensing option for primary and secondary schools.

Bring Adobe Creative Cloud to your school with a new, affordable, easy-tomanage site licensing option available through the Adobe Value Incentive Plan (VIP). You'll enhance teaching and learning while helping students develop essential digital skills for college and career success.

Site license benefits:

- **Universal access**—Give your students, teachers and staff access to the latest industry-leading creative software so they can design, share and publish compelling communications across all media and devices.
- **Budget predictability**—A low-cost, flat-fee, single-license purchase with one annual or multiyear contract for 100 or more school-owned or leased computers, with the ability to cover more at the time of purchase.
- Flexible deployment and management—Designed for an individual school, a site license offers a web-based Admin Console that makes it easy to centrally manage and deploy licenses.
- **Classroom and home use**—Your school has the flexibility to use licenses for in-classroom deployment or at home on teacher-owned machines.
- Free instructional resources Your educators can access the Adobe Education Exchange for free professional development, teaching resources and peer-to-peer collaboration to help them get up to speed on Creative Cloud apps and ignite creativity in the classroom.

Licensing for your entire school:

Creative Cloud for education

Site license

- Device licenses for each computer, rather than each user, with rights to install on one computer per license
- Complete set of Creative Cloud desktop
 applications (services not included)
- Unlimited software deployment for a single school site



- Minimum purchase of 100 licenses
- Flexible site license terms from 1–5 years
- Option to add new licenses annually through the Value Incentive Plan



Creative Cloud for education⁺

Always have access to the latest Adobe creative desktop apps.

			What it's used for	for education, device license
Support Video and audio tools Web tools Design tools		Adobe Photoshop CC	Edit and composite images, use 3D tools, edit video and perform advanced image analysis	•
		Adobe Illustrator CC	Create vector-based graphics for print, web, video and mobile	•
		Adobe InDesign CC	Design professional layouts for print and digital publishing	•
		Adobe Bridge CC	Browse, organize and search your photos and design files in one central place	•
		Adobe InCopy CC	Collaborate in editorial workflows with this solution that tightly integrates with InDesign	•
		Adobe Acrobat Pro DC	Create, protect, sign, collaborate on and print PDF documents	•
		Adobe Photoshop Lightroom CC	Organize, edit and publish digital photographs	•
		Adobe Dreamweaver CC	Design, develop and maintain standards-based websites and applications	•
		Adobe Animate CC	Create rich interactive content across varied platforms and devices	•
		Adobe Flash Builder Premium	Build exceptional applications for iOS, Android and BlackBerry devices using a single codebase	•
		Adobe Fireworks	Rapidly prototype websites and applications, and optimize web graphics	•
		Adobe Muse CC	Design and publish HTML websites without writing code	•
		Adobe Premiere Pro CC	Edit video with high-performance, industry-leading tools	•
		Adobe After Effects CC	Create industry-standard motion graphics and visual effects	•
		Adobe Audition CC	Create, edit and enhance audio for broadcast, video and film	•
		Adobe SpeedGrade CC	Manipulate light and color in video footage	•
		Adobe Prelude CC	Streamline the import and logging of video, from virtually any video format	•
		Adobe Prelude Live Logger	Jump-start the production process by logging video on your iPad while shooting footage	•
		Adobe Encore	Author DVDs, Blu-ray discs and web DVDs	•
		Adobe Media Encoder CC	Automate the process of encoding video and audio to virtually any video or device format	•
		Adobe Expert Services	Get deployment, workflow and how-to assistance through prescheduled sessions	Optional for an additional fee
		Adobe Support	Get 24x7 download, installation and deployment assistance	•



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Work smarter

At Insight, we'll help you solve challenges and improve performance with intelligent technology solutions.

