

# Adobe Creative Cloud K–12 licensing overview



## Flexible licensing options for primary and secondary schools and districts.

Bring Adobe Creative Cloud to your school or district with affordable, easy-to-manage licensing options available through the Adobe Value Incentive Plan (VIP). You'll enhance teaching and learning—whether classes are in-person or online—while helping students develop essential digital skills for college and career success.

### Benefits include:

#### Universal access for all ages

Give your students, teachers, and staff access to the latest industry-leading creative software so they can design, share, and publish compelling content across all media and devices. Even students under the age of 13 can have their own Creative Cloud accounts, provided that your school deploys in accordance with COPPA and other legislation.

#### Budget predictability and flexible deployment

A low-cost, flat-fee, single-license purchase with one annual or multiyear contract for devices owned or leased by the school, and users attending or working for the school. And all licensing options include a web-based Admin Console that makes it easy to centrally manage and deploy licenses.

#### Access for in-person, hybrid, and online learning classes

With named-user licenses, schools can give a student or teacher access to Creative Cloud on any device they use, including personal devices at home. This enables access to essential digital tools whether classes are in-person or remote. Schools can also purchase shared device licenses to allow access to Creative Cloud apps on a given device in the lab or classroom.

#### Integrates with the tools you already use

Your students and teachers are already using many different apps in their teaching and learning. With Creative Cloud integrations, we make it easier to access these tools through Google Workspace for Education, Microsoft Teams and OneNote, Canvas, and more.

#### Free instructional and online learning resources to help engage students

The Adobe Education Exchange <https://edex.adobe.com> offers free professional development lesson plans, courses, blog posts, and webinars from Adobe and partners like Khan Academy, Pixar in a Box, and more.

### Licensing options:



#### Creative Cloud for enterprise All Apps for K–12

##### Named-user licenses

- Complete set of Creative Cloud applications and services (age-appropriate only)
- Licenses for each student, faculty, and/or staff member
- Scalable deployment for a school site or district
- Flexible license terms from 1–4 years
- US\$5 per license per year with minimum purchase of 500 licenses per school site or 2500 per district for qualifying new customers.\*\*



#### Creative Cloud desktop apps

##### Shared device licenses\*

- Complete set of Creative Cloud desktop applications (limited services)
- Licenses for each computer, rather than each user (ideal for labs)
- Scalable deployment for a school site or district
- Flexible license terms from 1–4 years
- US\$25 per license per year with minimum purchase of 100 licenses per school site and 500 per district\*\*

# Creative Cloud for education institutions<sup>†</sup>

Give your students, teachers, and staff the digital tools to create amazing work.

Component		Use	Creative Cloud named-user license	Creative Cloud shared device license
<b>Web apps</b>				
	<b>Adobe Express for Education</b>	Create stunning graphics, flyers, photos, presentations, web pages, and videos.	•	•
	<b>Adobe Photoshop Lightroom on the web</b>	Crop, make lighting and color adjustments, apply effects, and more from any web browser.	•	•
	<b>Adobe Acrobat Online</b>	Easily create and convert files to PDF, combine and organize PDF files, comment on files, share documents, and more from any web browser.	•	•
<b>Desktop apps</b>				
Photography and design	<b>Adobe Photoshop</b>	Edit and composite images, use 3D tools, edit video, and create digital paintings.	•	•
	<b>Adobe Photoshop Lightroom</b>	Easily edit, organize, store, and share photos from anywhere.	•	•
	<b>Adobe Photoshop Lightroom Classic</b>	Organize, edit, and batch process all your digital photos with a desktop-focused app.	•	•
	<b>Adobe Illustrator</b>	Create vector-based graphics and illustrations for print, web, video, and mobile.	•	•
	<b>Adobe InDesign</b>	Design professional layouts for print and digital publishing.	•	•
	<b>Adobe Dimension</b>	Easily create high-quality, photorealistic 3D images.	•	•
	<b>Adobe Acrobat Pro</b>	Create, protect, sign, collaborate on, and print PDF documents and forms.	•	•
	<b>Adobe InCopy</b>	Enable writers and designers to work simultaneously on the same document.	•	•
Video and audio production	<b>Adobe Bridge</b>	Browse, organize, and search your photos and design files in one central place.	•	•
	<b>Adobe Premiere Pro</b>	Edit video with high-performance, industry-leading editing tools.	•	•
	<b>Adobe After Effects</b>	Create cinematic motion graphics and visual effects.	•	•
	<b>Adobe Audition</b>	Record, mix, and restore audio for broadcast, video, and film.	•	•
	<b>Adobe Premiere Rush</b>	Create, edit, and share online videos anywhere.	•	•
	<b>Adobe Media Encoder</b>	Quickly output video files for virtually any screen.	•	•
Web and mobile development	<b>Adobe Prelude</b>	Streamline the import and logging of video from any video format.	•	•
	<b>Adobe Character Animator</b>	Turn 2D artwork into live, animated characters.	•	•
	<b>Adobe Dreamweaver</b>	Visually design and develop modern, responsive websites.	•	•
	<b>Adobe Animate</b>	Design interactive animations with cutting-edge drawing tools for multiple platforms.	•	•
	<b>Adobe XD</b>	Design, prototype, and share engaging user experiences for websites, mobile apps, and more.	•	•
<b>Mobile apps</b>				
3D/AR	<b>Adobe Aero</b>	Design and share interactive experiences in augmented reality.	•	•
Photo	<b>Adobe Capture</b>	Capture inspiration around you and transform it into production-ready assets that you can bring into your creative process across desktop and mobile devices.	•	•
	<b>Adobe Photoshop Express, Adobe Express, and Adobe Photoshop on iPad</b>	Bring digital imaging power to your mobile devices and sync your work to Photoshop on iPad and Lightroom on desktop.	•	•
Design	<b>Adobe Express, Adobe Spark Page, Adobe Illustrator on iPad, and Adobe Fresco</b>	Draw, paint, illustrate, and create layouts on your mobile devices.	•	•
Video	<b>Adobe Express and Adobe Spark Video</b>	Craft visual stories and animated videos, and edit with the power of Premiere Pro on mobile.	•	•
<b>Core services</b>				
	<b>Creative Cloud Libraries</b>	Save, browse, and share assets from Libraries right inside your Creative Cloud apps.	•	•
	<b>Creative Cloud Assets</b>	Store, manage, and share files with colleagues, even if they don't have their own Creative Cloud membership.	•	•
	<b>Creative Cloud Market</b>	Access vector graphics, icons, patterns, and other design assets for use in all your creative projects.	•	•
<b>Other tools and services</b>				
	<b>Adobe Fonts</b>	Find the perfect font for your designs.	•	Limited
<b>Deployment and support</b>				
	<b>Centralized administration tools</b>	Manage and track named-user and device licenses from the web-based Admin Console.	•	•
	<b>Creative Cloud Packager</b>	Centrally deploy apps and updates across your departments or institution.	•	•
	<b>Storage</b>	Access to cloud storage for file sharing and collaboration based on user entitlement.	•	•



Insight

Call us | 1.800.467.4448 | Hours: 6:00am - 4:30 pm, AZ  
 Chat now | Chat with us | Hours: 6:00am - 5:00 pm, AZ

<sup>†</sup> Internet connection required. Syncing functionality requires a separate download and agreement to additional terms. The applications are not available in all countries or languages, may require user registration, and may be subject to change or discontinuation without notice. Additional fees or membership charges may apply.

\* K-12 District License available to qualifying accredited primary and secondary or K-12 school legal entities (i.e. school districts). A legal entity may purchase and use district licenses across qualified primary and secondary school sites within the legal entity/school district and for use in administrative offices and/or a fully-owned educational training center used to educate active faculty and staff and/or enrolled primary and secondary school students.

Legal entity refers to an organization that has responsibility for the procurement and contract management of multiple individual primary and/or secondary schools, for example, a district, county, state, or government agency.

\*\* Minimum order quantities vary by region.

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