



# Stay Ahead

Gain a competitive edge with the latest designs and functionality.



## Opportunity in a new PC era

Unleash the full potential of your organization with innovative solutions to modernize your workplace.

## Dynamic business landscape

Technological innovation, increasing cyberthreats, and workforce requirements are only some of the critical factors modern businesses must consider when choosing the right IT partners and compute solutions.

**Windows® 10 EOS is  
Oct. 14, 2025.**

PCs will no longer receive security updates, new feature updates, or Windows 10 technical support

Older devices may not meet Windows 11 Pro requirements and may lack the latest built-in performance, security, and AI enhancements.

**One thing is for sure: Transformation is no longer optional, but the only option.**



of organizations struggle with remote IT challenges.<sup>1</sup>



of organizations are scaling IT development.<sup>2</sup>



of IT and business leaders believe generative AI will deliver transformative value for their organization.<sup>3</sup>



of organizations want to lean more into sustainable innovations.<sup>4</sup>

### Insight for your optimization journey

Insight partners with Dell Technologies and Microsoft to offer a unique advantage preparing for Windows 10 End of Support (EOS). We can help you navigate workforce requirements, budget concerns, and device options to create an upgrade roadmap. This optimizes per-device value and accelerates productivity with seamless adoption of Dell Technologies® devices equipped with AI-enabled workloads and built-in security.

## Seamless synergy

In the face of rapid technology changes, like the rise of AI, organizations need a constant — a reliable IT partner that can help you keep abreast, no matter the pace. Dell Technologies is that partner.

The partnership between Dell, Intel, and Microsoft is not just a collaboration but a seamless synergy that brings tremendous value to your business.

Whether through optimizing workflows, enhancing security, or fostering innovation, that IT powerhouse empowers your journey toward a smarter, more connected future.

**DELL**Technologies + **intel** + **Microsoft**



Dell's superior design optimizes and boosts performance.



Hardware and software layers of defense improve security.



Copilot is your AI assistant for improved productivity, creativity, and efficiency.



NPUs are a revolutionary way to compute for the AI of today and tomorrow.



Device management tools enable IT to easily discover, diagnose, repair, or retire PCs.



A more sustainable approach helps you achieve your sustainability goals.

## Superior user experience

With AI at the forefront, innovative technologies are designed to enhance employee capabilities. Today's workers need machines powerful and versatile enough to handle heavy workloads anywhere they work. Dell™ devices enable users to focus on critical tasks with AI tools running smoothly to support them.



better application performance vs. 3-year-old PC<sup>5</sup>

AI PCs with Intel® Core™ Ultra processors and vPro® for enhanced efficiency and battery life

Designed to offer the best business productivity<sup>6</sup>

Best connectivity and collaboration experience<sup>7</sup>

### AI benefits on your Dell AI PC:



Faster workloads



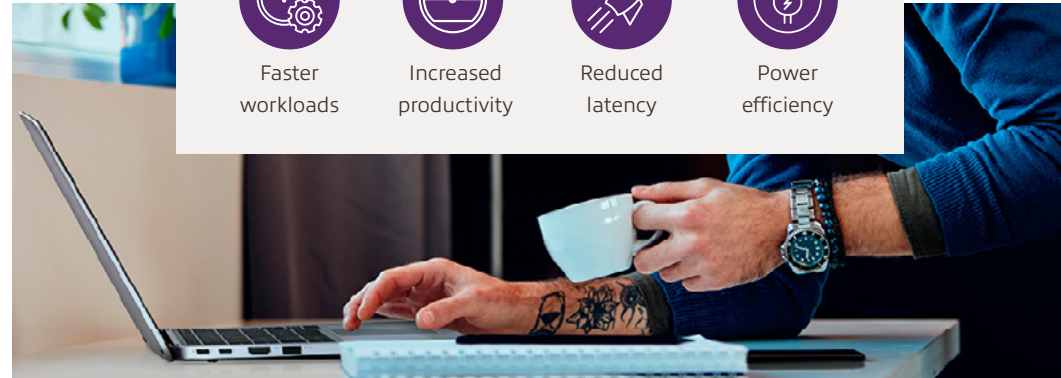
Increased productivity



Reduced latency



Power efficiency





## Enhanced security

From privacy and data security to new AI use cases, modern organizations have plenty to consider when it comes to security. Dell Trusted Workspace, along with all the security innovations from Intel and Microsoft, help you protect your hybrid workforce from evolving security threats.

## Powerful protection



fewer security incidents with Windows® 11 Pro devices<sup>8</sup>



attack surface reduction vs. 4-year-old devices<sup>9</sup>



Dell Trusted Devices are the **world's most secure commercial PCs**.<sup>10</sup>

Reduce the attack surface and improve cyber resilience with solutions that support Zero Trust principles.

## Easier management

IT teams are some of the busiest resources in most organizations. Free up more of their time with modern device management. Dell and Windows 11 Pro make it easier for IT to monitor devices, check for updates, and deploy the latest technologies hassle-free.



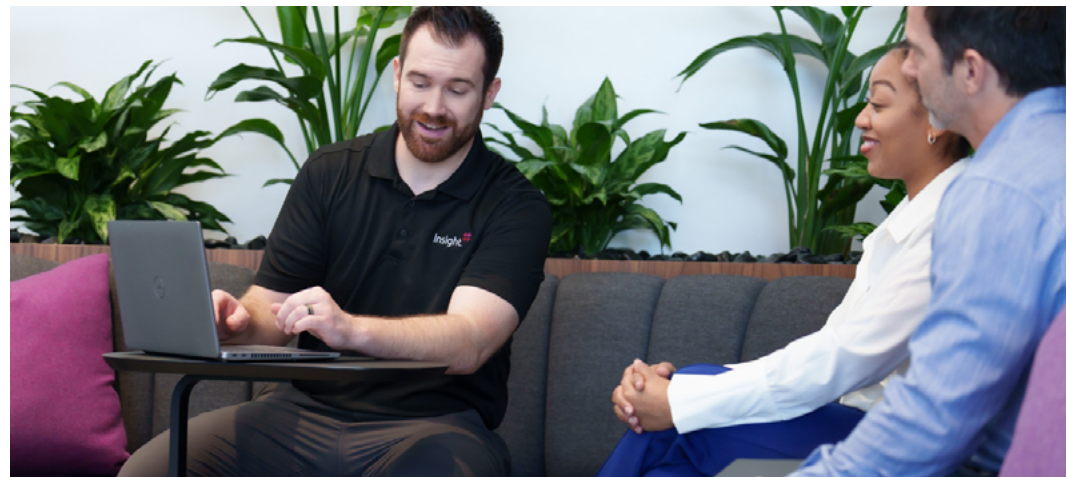
Peace of mind with **Dell™ deployment and support services**



**Fewer repair issues** and reduced cost



**Hassle-free refresh cycles** to ensure peak performance





## Lower costs

Organizations constantly juggle their budgets and look for savings. A device refresh helps to reduce costs.

- The latest Dell™ PCs with Windows® 11 Pro and Intel® processors help avoid repair costs compared to older devices, while improving application performance for users.
- Achieve the flexibility to transform IT with Dell APEX™ PC as a Service.<sup>11</sup>



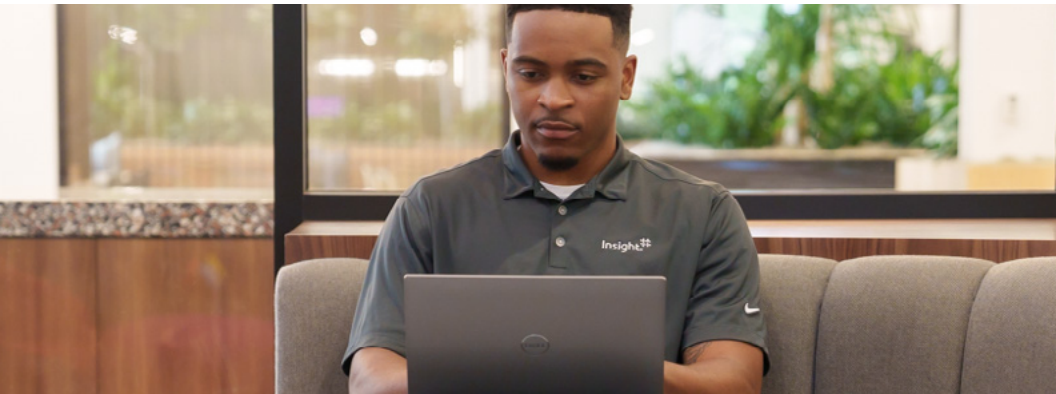
**More flexibility and better access** to the latest technology



**More productive** end users



**Streamlined approach** to managing the device lifecycle



## Offering a better choice

Organizations play a pivotal part in the global environmental effort, which is why they must achieve their sustainability targets. Together, Dell, Intel, and Microsoft offer innovative solutions to help meet the expectations of the modern workforce and sustainability goals.



### Asset recovery

For more than 25 years, Dell has helped protect organizations and the environment by retiring old assets and earning customers money through resale — all while assisting them in reaching sustainability goals.



### Recycling

Since 2007, Dell has recovered 2.5 billion pounds of used electronics.<sup>12</sup> The company commits to making every effort to meet the 2030 goal of reusing and recycling one product for every one sold.



### Product sustainability

Dell leads the industry in the use of innovative and sustainable materials in its products: 96.4% of packaging is made from recycled or renewable materials,<sup>13</sup> and the company delivered 155.5 million kilograms of these materials last year alone.<sup>14</sup>



### Usage and repairs

Intel vPro® reduces the need for site visits by remotely repairing, remediating, or even retiring PCs. Dell offers access to spare parts and tutorials to help you use its PCs longer.<sup>15</sup>

# Accelerate your migration journey.

Unlock high-performance productivity and collaboration tools with Dell™ PCs and the new Windows® 11 Pro. Plan your device refresh strategy with Insight for a seamless, cost-effective transition.

## Why Insight for Dell Technologies

As an award-winning Dell Technologies partner, Insight has worked closely with Dell Technologies for decades to help transform the way organizations work. Together, we deliver advanced end-to-end solutions for data centers, the cloud, devices, and more.

Our expansive knowledge of the Dell Technologies® portfolio enables us to help every client find, adopt, and optimize the right Dell Technologies solutions for their goals and maximize value at every step.

**DELL**Technologies  
TITANIUM BLACK PARTNER



# About Insight

Insight Enterprises, Inc. is a Fortune 500 Solutions Integrator helping organizations accelerate their digital journey to modernize their business and maximize the value of technology. Insight's technical expertise spans cloud- and edge-based transformation solutions with global scale and optimization built on 35+ years of deep partnerships with the world's leading and emerging technology providers.



1.800.INSIGHT | [insight.ca](https://insight.ca)

<sup>1</sup> Allan, K. (2023, Sept. 29). 75% of organisations struggling with remote IT challenges. Cyber Magazine.

<sup>2</sup> Dell Technologies. (February 2024). Innovation Catalysts Study.

<sup>3</sup> Ibid.

<sup>4</sup> Ibid.

<sup>5</sup> As measured by CrossMark overall score Intel Core Ultra 7 165H vs. Intel Core i7-11850H. Performance results are based on testing as of February 2024. Details at [intel.com/performanceindex](https://intel.com/performanceindex).

<sup>6</sup> Based on Dell internal analysis, November 2023. Applies to Dell Latitude 9x50, 7x50, 5x50, and 3x50 laptops.

<sup>7</sup> Ibid.

<sup>8</sup> Techaisle. (February 2022). Windows 11 Survey Report.

<sup>9</sup> IOActive. (March 2023). Intel vPro 13th Gen Attack Surface Study. Commissioned by Intel.

<sup>10</sup> Based on Dell internal analysis, September 2023. Applicable to PCs on Intel processors. Not all features available with all PCs. Additional purchase required for some features.

<sup>11</sup> Payment solutions provided and serviced by Dell Financial Services L.L.C. or its affiliate or designee ("DFS") for qualified customers. Offers may not be available or may vary in certain countries. Where available offers may be changed without notice and are subject to product availability, applicable law, credit approval, documentation provided by and acceptable to DFS and may be subject to minimum transaction size. Offers not available for personal, family, or household use. Dell APEX PCaaS: At the end of the contract, the customer may renew the contract or return the equipment to DFS.

<sup>12</sup> Dell Technologies. (2024). What happens to recycled equipment. Dell.com.

<sup>13</sup> Dell Technologies. (2024). Achieve your goals sustainably with Dell Technologies' products and solutions. Dell.com.

<sup>14</sup> Dell Technologies. (2024). FY24 ESG Report.

<sup>15</sup> Dell Technologies. (2024). Dell Parts eGuide.