Software Asset Management Assessment and Workshop

Why Insight for Software Asset Management?

Managing software assets often requires expertise many companies don't have in-house. Insight will help you effectively manage your assets through our Software Asset Management (SAM) Assessment. We give you the foresight you need to stay in control, so you can achieve your licensing goals.

Here are some of the things Insight brings to the table:

- First Microsoft® Gold reseller certified in SAM
- Dedicated consultants with 10+ years of experience
- Strong global footprint in North America, Europe & Asia-Pacific

Insight is your expert connection to the licensing solutions that help businesses run smarter.

How our assessment will prepare you for success

A SAM Assessment is a critical first step in gaining licensing control through clear, credible and comprehensive analytics. Our dedicated SAM team provides you with a review of how mature your SAM practices are compared to ISO/IEC 19770-1 standards, so you know exactly how you stack up.

- Get a SAM Assessment report.
- See recommendations for improving SAM practices.
- Create a starting point for implementing a SAM program.

Go beyond the baseline with a SAM Workshop.

You'll get a baseline count and definitive listing of your software license entitlements, taking into account your original licenses, upgrades and maintenance.

- Prepare for internal or external audits and maintain compliance.
- Stay informed of licensed products and entitlements.
- Accurately forecast future licensing needs.
- Prevent under- or over-buying software licenses.

A better approach to SAM

Your SAM Assessment paints a picture of the future, and Insight is committed to solidifying it. After your assessment, we can engage you in a SAM Assessment to create a customized SAM road map. We'll come to your site and help evaluate your processes and tools, discuss best practices and provide a strategic plan to help you better manage your software assets.

SAM Assessment	SAM Workshop
1- to 2-hour conference call with key stakeholders	2-day customer site visit with key stakeholders
Go over ISO/IEC 19770-1 SAM standards questionnaire	Review customer "current state" and "future state"
Findings compare customer SAM practices to ISO/IEC standards	Collaborate with customer to develop SAM road map
Provide client with SAM Assessment report and recommendations for improvement	Customizable deliverables; standard deliverables include executive summary with further details into current and future states, including road map

We're ready to help you.

With our holistic approach to license management, we'll help you simplify, save and focus on growing your business.