

Microsoft Executive “Briefing-in-a-Box” Sessions

Effortless, impactful, and tailored to your needs



Execute high-value customer engagement.

As a committed Microsoft partner, we prioritize co-selling through Microsoft Partner Center, ensuring every opportunity is identified, tracked, and maximized for mutual success and pipeline acceleration.

Let Insight Canada handle logistics, content, and execution so you can focus on cultivating new business opportunities and driving meaningful engagement with your customers.

What’s included in your “Briefing-in-a-Box” session?

Designed to deliver tailored, executive-level discussions, these sessions help you engage customers in impactful conversations – without the hassle of planning and execution.

We provide:

- Strategy and agenda planning session to review key desired outcomes
- Content support from our solution architects and practice leads
- Marketing collateral creation, such as invitations, signage, name tags, and customized materials
- Event logistic support, such as room booking, catering, etc.
- Promotional items

Let’s collaborate to drive more customer impact:

- ✓ No event planning stress; we handle it all
- ✓ Personalized sessions enhance customer engagement
- ✓ Supported by Insight GTM funding and event execution expertise
- ✓ Nationwide reach at Microsoft offices across Canada

PRIORITIZED TOPICS FOR SESSIONS

- ▶ Azure® Migrations & Cloud Roadmap
- ▶ Cloud Cost Optimization
- ▶ Copilot Readiness & Adoption
- ▶ Copilot Studio Discovery & Value

- ▶ Emerging Security Threats in an AI-centric World
- ▶ Exploring Ways to Work With Data Using Fabric
- ▶ Assessing AI Maturity: A Framework for Organizational Progress
- ▶ Art-of-the-Possible E5 Roadmap

- ▶ Teams Meeting & Meeting Room
- ▶ Power Platform Vision
- ▶ Next-Gen Windows & AVD
- ▶ Windows® 11 Migrations

Who should you invite?

- Executive level
- Director level
- CIO
- CTO
- CEO
- CMO
- CISO
- Business owners
- Anyone else you think is appropriate

GET CONNECTED.

If you’re interested in collaborating with Insight to create an **executive briefing session**, please contact rebecca.mcdonald@insight.com.

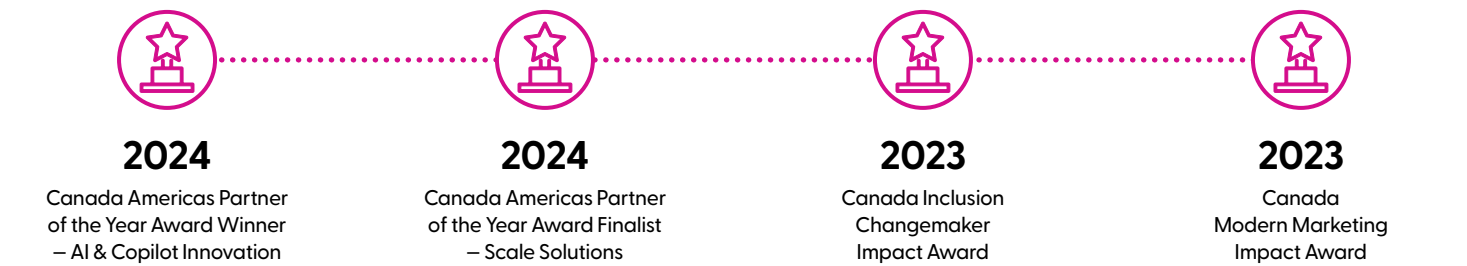
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GLOBAL REACH, LOCAL TOUCH

LARGEST MICROSOFT PARTNER #1 globally	NATIONAL REACH 6 cities Montreal, Toronto, Winnipeg, Edmonton, Calgary, Vancouver	ENGAGED WORKFORCE 950+ total Insight teammates across Canada
INCREDIBLE MICROSOFT EXPERTISE 1,000+ Microsoft certifications in Canada alone	DEEP TECHNICAL BENCH 300+ technical and service delivery teammates in Canada	AI & COPILOT INNOVATION Canada Americas Partner of the Year Award Winner

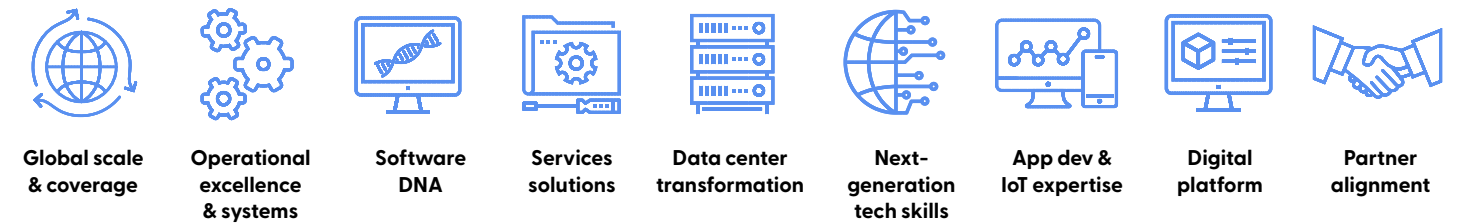
Why Insight for Microsoft?

Insight offers the experience, expertise, and support you need to execute high-value customer engagements seamlessly.



A true end-to-end partner

Today, technology isn’t just supporting the business; it’s becoming the business. At Insight, we help you navigate complex challenges to develop fresh solutions and processes. We’ll help you manage today’s priorities and prepare for tomorrow’s needs.



About Insight

Insight Enterprises is a leading Solutions Integrator that helps clients solve technology challenges by combining the right hardware, software, and services. As a Fortune 500 technology company, backed by 35+ years of expertise and a deep network of 6,000+ partners, we deliver secure, end-to-end IT solutions for organizations around the world.