



Solution Brief

# Azure OpenAI Immersion Workshop

Innovate with Azure OpenAI Service.

Expand your generative AI knowledge and expertise with the Insight Azure OpenAI Immersion Workshop. Dive deep into the Microsoft® Azure® OpenAI® Service and learn to apply responsible AI practices to your organization and implement AI governance. Join us in a facilitated design-thinking session to explore OpenAI use cases within your organization and come away with the expertise you need to develop them further.

Uncover AI-led growth opportunities with a one-day workshop.

Generative AI is one of the most talked about AI innovations in recent history. As the technology evolves, businesses seek ways to integrate it into core processes and platforms to drive efficiencies and provide immediate return on investment.

The Azure OpenAI Immersion Workshop provides your organization with a comprehensive understanding of Azure OpenAI's cutting-edge capability, regarding ChatGPT, GPT-4, DALL-E, Whisper, and Codex. You will learn how these models work and apply them to real-world problems.

Why you should attend

Given the breakneck speed at which generative AI is maturing and the vast opportunity this technology presents, it's essential to learn how organizations use the available models to streamline processes and deliver business value.

By attending this workshop, you can:



Learn to accelerate your AI journey with Azure OpenAI Service.



Gain a deeper understanding of responsible AI and AI governance.



Identify current, ongoing AI opportunities in your business environment.



Walk away with actionable next steps based on your specific needs and objectives.

Cost

Varies

Duration

1 day

Workshop highlights

- + **Learn** about OpenAI's vision and roadmap.
- + **Discover** the OpenAI services available on Azure and explore common use cases.
- + **Understand** responsible AI fundamentals and how to implement AI governance.
- + **Gain** an in-depth understanding of OpenAI use cases in our design-thinking session.
- + **Participate** in a hands-on session and walk-through demo of OpenAI Service.



## What to expect

During this workshop, we'll partner with you to strengthen your organization's approach to generative AI. We'll help you better understand how to adopt Azure® OpenAI® Service with:

Use case exploration	Expert guidance	Actionable takeaways
The workshop consists of interactive, design-thinking activities designed to give you a practical understanding of OpenAI capabilities.	The workshop is led by experts in the field who provide you with guidance and feedback.	By the end of the workshop, you will see how OpenAI technologies can be applied to your own projects.
You will explore firsthand how OpenAI can integrate into your own projects.	You will have the opportunity to ask questions and receive personalized advice on how to apply OpenAI technologies to your own projects.	You will leave with actionable next steps on how to integrate OpenAI technologies into your workflows and processes.

## Who should attend

The workshop provides the opportunity to ideate AI use cases within your organization and is intended for data and analytics decision-makers and their immediate teams, including:

- Chief Data Officer (CDO)
- Chief Information Officer (CIO)
- Chief Technology Officer (CTO)

Global reach, local touch		
LARGEST MICROSOFT PARTNER	NATIONAL REACH	ENGAGED WORKFORCE
#1 globally	6 cities Montreal, Toronto, Winnipeg, Edmonton, Calgary, Vancouver	950+ total Insight teammates across Canada
INCREDIBLE MICROSOFT EXPERTISE	DEEP TECHNICAL BENCH	AI & COPILOT INNOVATION
1,000+ Microsoft certifications in Canada alone	300+ technical and service delivery teammates in Canada	Canada Americas Partner of Year Award Winner

## Driving innovation with digital transformation

At Insight, we help clients enable innovation with an approach that spans people, processes, and technologies. We believe the best path to digital transformation is integrative, responsive, and proactively aligned to industry demands. Our client-focused approach delivers best-fit solutions across a scope of services, including the modern workplace, modern applications, modern infrastructures, the intelligent edge, cybersecurity, and data and AI.

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